

## **Business Valuation**

## Introduction

Insights Advisory have an experienced team of financial consultants, tax advisors and accountants who work together to assist our clients in their Business Valuation. We make reasonable estimates and fundamental principles to determine the values of all types of assets, real as well as financial. We assist companies seeking valuations for corporate governance or regulatory reasons, or because management wants to understand business worth better so it can make optimal decisions. At such a strategic time, we provide the services of our experienced valuations team.

# Our Methodology for Business Valuation

#### Insights perform Business Valuation to assist clients in

Acquisition and merger motives

De-merger and disposal transactions

Business Plan/Capital Raising

Financial accounting purposes (Impairment Testing

and

Stock Options and Grants, etc.)

For business alliances and joint ventures

Corporate governance and regulatory requirements

Ascertain business value for strategic decision making

Financial restructuring and reorganisation

#### Approach & Methodology

Scrutinization of Internal Company Information Market and Industry Analysis with focus on macroeconomic factors

Business Analysis with focus on Target's Competitors Historical Financial Statements Analysis of the Target and Competitor's

Selection of Appropriate Valuation Method Sensitivity analysis of the core business drivers Value under different scenarios and reconcile to arrive at Value Conclusion

Present findings in Valuation Report

# Methods of Business Valuation

#### **Asset Based Valuations**

- Asset replacement
- Net realisable value

#### Market Approach

- Co-Company market comparable
- Trans-Transaction market comparable

### Discounted Cashflow Method

- Free cash flow to firm
- Free cash flow to equity



## Earnings Based Valuations

- Earnings yield
- Dividend yield



**Value Conclusion** 

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